



MERSEYSIDE RECYCLING & WASTE AUTHORITY

**Beyond COP: Zero Waste Education  
Pilot - Phase 1 Project Tender:  
December 2023**

**Merseyside Recycling and Waste Authority**  
**Beyond COP: Zero Waste Education Pilot - Phase 1 Project- Tender 2023-24**

**Beyond COP: Zero Waste Education Pilot - Phase 1 Project Background**

Merseyside Recycling and Waste Authority (MRWA) is looking to commission a community organisation to run a Beyond COP: Zero Waste Education Pilot - Phase 1 Project.

The Liverpool City Region (LCR) includes Halton, Knowsley, Liverpool, Sefton, St Helens and Wirral.

MRWA is committed to achieving the targets of zero waste and net zero carbon by 2040, to achieve these targets we believe a whole systems change is needed. This involves changing behaviours and attitudes away from single use, throw away consumerism towards a culture of reuse, repair and avoiding waste where possible.

A key aspect of behaviour change is education, we have an existing education programme which reaches primary schools and shares the importance of recycling.

We are looking to run a pilot education project focussed on sharing circular economy and zero waste messages with young people across the Liverpool City Region, in the style of a citizen's assembly.

This is the first phase of the Beyond COP: Zero Waste Education Pilot Project. Phase 2 will launch from April 2024, following the evaluation of Phase 1. Phase 2 should continue to build on the successes of Phase 1.

**MRWA Education programme**

MRWA is committed to extending education provision in line with our MRWA Zero Waste Strategy and Climate Action Plan 2022. Studies show that information delivered academically, culturally and in communities has more benefits and provides long-term changes to behaviours.

As our strategies grow and develop, so too must the topics covered by our education programme. While recycling and the journey of waste are still important, we must build on this platform. We are restructuring our focus to further support the waste hierarchy, while encouraging residents to understand the link between zero waste and net zero carbon.

**What will your organisation's participation involve?**

If you would like to be involved in this project, you would work closely with the MRWA Strategy & Development team to deliver circular economy and zero waste education projects to young people across the LCR.

Specifically, taking part would involve the following:

***Help us link in with local educational institutions*** - As you will have good connections to local educational institutions, we would welcome your help in linking with local schools, colleges, sixth forms and community groups to deliver workshops covering circular economy and zero waste.

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***Help us share circular economy and zero waste messages*** – You will develop and provide MRWA with resources and toolkits that align with MRWA Zero Waste Strategy and key priorities that are relevant and suitable for students. You will be given a wide remit to develop innovative and instructional resources that can deliver our messages in a fun, engaging and informative way. A resource pack should be made available following completion of this pilot project for community / educational groups to apply for via our Zero Waste LCR website.

***Deliver circular economy and zero waste workshops*** – You will deliver workshops to young people, which should:

- outline the part waste plays in climate change.
- give an introduction to the idea of zero waste and circular economy.
- allow them to explore ways we can all change our behaviours to reduce waste and become more circular.
- explore ways organisations and businesses can shift to circular economy models.

***Collect data with educational groups to evaluate effectiveness*** – To instigate behaviour change we need to understand attitudes and barriers. We'd like you to gather information from groups prior to workshop delivery and on completion of participation.

***Produce project evaluation*** – Following completion of the project you should produce a report which should include the following:

- Summary of project, including outcomes
- Successes and learning points from this project.
- Recommendations for how we can improve or develop this project.

### **Project outcomes**

We're looking for the following outcomes for this project:

- Engage with at least 2 subject specialist stakeholders.
- Deliver at least 1 Citizen's Assembly
- Engage with at least 20 students.
- Deliver a minimum of three workshops.
- Evaluation/end of project report

### **How your organisation can benefit from taking part in the project**

***Help instigate behaviour change*** – We want to shift from a linear to a circular economy, to do this successfully we engage with residents including young people across the LCR.

***Embed circular economy thinking within your organisation*** - Develop new/ additional skills and resources within your organisation.

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***Provide opportunities for young people to learn about climate change*** – Help young people understand global issues and importantly how we can work together locally to tackle these issues.

***Develop new partnerships and networking links*** – build up relationships with a range of Local Authorities, Community Groups, Education providers and other organisations.

***Provide social value for the LCR communities*** - we're looking to reach forgotten communities, young people who don't usually have a voice and to maximise social value.

**Funding linked to the Project:**

We have a total of £15,000 available for the first phase of this pilot project.

You should detail which districts you will work in and demonstrate local knowledge of each of the area(s).

We will evaluate each project application individually and will appoint the right organisation for each district to deliver the best overall outcome for the LCR.

**When will the project be delivered?**

This project will begin in December 2023, and end March 2024. A detailed timeline of activities is provided below:

<b>Activity Detail:</b>	<b>Dates:</b>
Project tender goes live	Friday 1 <sup>st</sup> December 2023
Project tender closes	Sunday, 10 <sup>th</sup> December 2023
Tender applications evaluated	1 week evaluation
Organisation selected	W/C 18 <sup>th</sup> December 2023
Due diligence	Following acceptance
Project initiation meeting	W/C 18 <sup>th</sup> December 2023
Final reports received	31 <sup>st</sup> March 2024

**Evaluating applications**

We will score applications received based on

- 50% Meeting project objectives
- 40% Finance
- 10% Evaluation

**How to apply**

To apply, please download and complete the commissioning proposal form below and send to [danni.millar@merseysidewda.gov.uk](mailto:danni.millar@merseysidewda.gov.uk) by **5pm Sunday 10<sup>th</sup> December 2023**.

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If you have any questions, please contact [rebecca.haynes-mccoy@merseysidewda.gov.uk](mailto:rebecca.haynes-mccoy@merseysidewda.gov.uk)